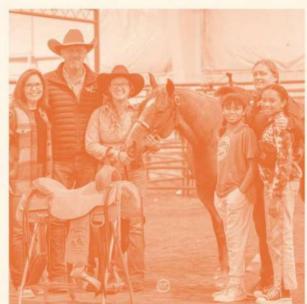
MINNESOTA CUTTING HORSE ASSOCIATION Sponsorship Opportunities

Who We Are

The Minnesota Cutting Horse Association (MCHA) exists to nurture and celebrate the greatest equine athletes in the world: cutting horses, whose origin on Western ranches allows us to honor and support ranching and its western heritage. The MCHA strives to promote the western lifestyle by producing events with a progressive class structure, giving beginner to advanced cutters a chance to compete, and continue giving the cutting horse purpose and new life in the modern world. The MCHA also encourages and supports its youth members by helping foster their passion for cutting, build lifelong relationships with other kids, adults, and community involvement through fellowship and friendly competition.



Above: Ashley Owen, Dave Scribner Memorial Saddle Shootout Winner 2023



Above: MCHA President, Jeff Pauly, & the Parsons Family being awarded Owatonna Motor Company's Summer Series Circuit Championship Buckle

Unbeatable Bonds

The MCHA has over 115 members and growing of horsemen and women with families whom share a love of horses and western lifestyle. Historically, the MCHA and its co-producers have successfully produced 12+ events annually within the months of March through November in multiple locations. The MCHA is looking forward to another great year with expansion on the number of events and locations in 2024, including both new & familiar exhibitor activites such as the Youth Boot Scramble, Duck Cutting Fundraiser, Flag Cutting, Veterans Cutting, and more!

Below: High Point Awards sponsored by Deb Sonnenberg

How Your Sponsorship Helps

Participation in sponsoring our club allows us to continue the MCHA's mission, and celebrate our members and their horses by giving year-end and series Awards, Buckles and Prize money – as well as produce exhibitor activites.



Photos by RCK Images Photography, LLC



MCHA Sponsorship Packages

\$250

Business/Name Annouced At Events

Business/Name Mentioned on Social Media

Bronze

\$500

- Business/Message Annouced At Events
- Business Shoutout
 on Social Media
- Business Displayed
 on Website

Logo/Name Displayed on Small Banner at Events (provided by sponsor)

Silver

\$1,000
Business/Message Annouced At Events
Business Showcased on Social Media

- Business Displayed on
 MCHA Website
 - Exclusive Banner Showcasing your Business at Events
 - Business/Logo on Event Flyer
 - Option to set up Booth at Events

Gold

MCHA Sponsorship Packages

\$2,500+

- Business/Message
 Annouced At Events
- Business Showcased on Social Media
- Business Displayed on MCHA Website
- Exclusive Banner Showcasing your Business at Events (provided by sponsor)
- Business/Logo on Event Flyer
- Option to set up Booth at Events

Platinum

\$5,000+

- Business/Message Annouced At Events
- Business Showcased on Social Media
- Business Displayed on MCHA Website
- Exclusive Banner Showcasing your Business at Events (provided by sponsor)
- Business/Logo on Event Flyer
- Option to set up Booth at Events

Diamond

Award/Event Sponsorships

\$100

In the Form of:

- Gift Card/Certificate(s)
- Product(s)

Class Sponsor: Added
Money/Fresh Cattle

You Receive: Business/Name Annouced As • Sponsor of Award at Event

Bronze

\$250

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added
 Money/Fresh Cattle

You Receive: Business/Name Annouced as Award Sponsor

Shoutout on Social Media Recognizing Your Business as Award Sponsor

Silver

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\$500 In the Form of: • Gift Card/Certificate(s) • Product(s) • Class Sponsor: Added

Money/Fresh Cattle

You Receive: Business Message Annouced At Events

Shoutout on Social Media Recognizing Your Business as Award Sponsor

 Logo/Name Displayed on Website as Award Sponsor

Gold

Please feel free to reach out to us with any questions or other sponsorship ideas to: **Bdrassal@msn.com** or **651-247-4015**. Thank you for your time and consideration!

Company Name:	
Contact Name:	
Contact Number:	
Email:	
	SPONSORSHIP PACKAGE:
	MCHA ANNUAL
	AWARD/EVENT
	*CONTACT US WITH SPECIFIC EVENT DATE(S) DESIRED

SPONSORSHIP VALUE:

BRONZE	
SILVER	
GOLD	
D PLATINUM	

Please email a business description/message you would like announced, along with your business logo to: **Bdrassalemsn.com**

Please make checks payable to **MCHA** and return with this form to:

Brooke Drassal-Creighton P.O. Box 355 Long Lake, Minnesota 55356

